
Newport News Public Works

Solid Waste Recycling

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** expects its participants to strive to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

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The mission of the Solid Waste Division is to provide environmentally responsible collection and disposal of residential waste and to promote clean community programs and policies.

CORE ACTIVITIES for Partner Organizations

- ☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members and staff and encourage them to join or do business with Virginia Green participants.
 - Encourage clients who are in the tourism industry to join Virginia Green
 - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials
 - Establish a travel/conference policy that encourages employees to stay in and do business with Virginia Green or similarly-minded facilities
 - Send out an email or mailer to membership about Virginia Green
 - Make an official Virginia Green Endorsement through your board or other committee to support Virginia Green
 - Set a goal for recruiting as many of your member facilities as possible
 - Display your Virginia Green certificate prominently and use the Virginia Green window decals
 - Include a Virginia Green feature in your newsletter or other publication
 - Highlight your involvement in Virginia Green on your website and include a link to your Virginia Green profile

- ☒ **Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of Styrofoam and other disposables at meetings and conferences.
 - Digital (paperless) agendas for meetings and events
 - Make it easy on yourself by having your conferences at a Virginia Green Lodging facility
 - Minimize copying and always make 2-sided copies
 - Eliminate the use of Styrofoam cups and plates
 - Use silverware instead of plastic utensils
 - Use non-bleached napkins or maintain a supply of cloth napkins
 - Serve water in pitchers and glassware instead of bottles
 - Avoid box lunch

- ☒ **Recycling and Waste Reduction.** All facilities/offices should have some sort of visible recycling program.
- Recycle: Glass, Aluminum Cans, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Fluorescent Lamps, Batteries, Electronics Equipment, HHW
 - Sponsor household hazardous waste and e-cycling program
 - Developing a "clean shopping centers" initiative
 - Coordinate co-mingled recycling for city builders
 - Tracking overall waste bills
 - Purchase recycled-content paper towels and toilet tissues
 - Two-sided copying and printing
 - Use electronic correspondence and forms
 - Use "Green" cleaners dispensed in bulk
 - Purchase of durable equipment and furniture
 - Use latex paint
 - Proper recycling and/or disposal of thinners and solvents
 - Preventative maintenance of all appliances, HVAC systems, plumbing and vehicles
 - Use least toxic materials
 - Minimize use of pesticides and herbicides
- ☒ **Water Efficiency.** All facilities/offices must attempt to conserve water and use it efficiently.
- Tracking overall water usage and wastewater
 - Preventative maintenance of drips and leaks
 - Water flow metering to discover leaks and areas of high use
 - Discouraging water based clean-up, sweep first
 - Low flow toilets and low flow restrictors on faucets and showerheads
 - Effective landscape management plan
 - Rain gardens
 - Effective storm water management
 - Vegetative buffers around streams and ponds
- ☒ **Energy Conservation.** All facilities/offices should have a plan that encourages energy conservation and efficiency.
- Consider the pollution factor of your energy usage using a pollution calculator
 - High efficiency compact fluorescent light bulbs in all canned spotlights and in rooms
 - High efficiency fluorescent ballasts and lamps
 - High Efficiency Heating and Air Conditioning (HVAC)
 - Purchase EnergyStar computers, appliances, etc.
 - Thermal rated windows and insulation
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For more information on **Newport News Public Works Solid Waste Recycling**, see www.nngov.com/public-works or contact Daniel Baxter at dbaxter@nngov.com.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

